

# Coulson Tough Elementary School's 5<sup>th</sup> Annual Race for Awareness™ 5K Run and Walk for The Woodlands GREEN on Saturday, April 18, 2020

## ☐ Monarch Butterfly Sponsor

\$5,000 Major Sponsor

As 1 of only 2 **Monarch Butterfly** Sponsors, benefits include:

- **TWO** dominant logos on all race shirts, **sleeve & back**
- Business/Family logo on 25 pathway signs along the route
- Permanent branding/logo on Coulson Tough Mini-Pollinator Park interpretative signs
- Logo displayed as major sponsor in Race for Awareness™ advertising/flyers
- Largest logo on banner displayed at Race for Awareness™
- Logo in Coulson Tough Titan Tribune newsletters (January-May)
- Logo on CISD Coulson Tough website as a Business Partner for 1 year
- Thank You with name on the Coulson Tough Marquee month of April
- Logo on the Thank You Banner for the car rider line for April & May
- Logo on Coulson Tough Race for Awareness™ Page for 1 year
- Logo and recognition on Race for Awareness™ Facebook Page
- **20 free** race registrations and race shirts for the 5K run or walk

## ☐ Hummingbird Sponsor

\$2,500 Sponsorship

As 1 of 4 **Hummingbird** Sponsors, benefits include:

- Top tier logo on back of race shirts and on banner displayed at Race for Awareness™
- Business/Family logo on 10 pathway signs along the route
- Logo displayed as sponsor in all Race for Awareness™ advertising/flyers
- Logo on Coulson Tough Race for Awareness™ Page for 1 year
- Logo and recognition on Race for Awareness™ Facebook Page
- Logo in Coulson Tough Titan Tribune newsletters (January-May)
- **10 free** registrations and race shirts for the 5K run or walk

## ☐ Nectar Sponsor

\$1,500 Sponsorship

As 1 of 3 **Nectar** Sponsors, benefits include:

- 2<sup>nd</sup> tier logo on back of race shirts and on banner displayed at Race for Awareness™
- Business/Family logo displayed as sponsor in all Race for Awareness™ advertising/flyers
- Water station sponsor, run the water station, business giveaways & advertisement
- Logo in Coulson Tough Titan Tribune newsletters and on the race website
- Logo and recognition on Race for Awareness™ Facebook Page
- **8 free** registrations and race shirts for the 5K run or walk

## ☐ Honey Bee Sponsor

\$1,000 Sponsorship

- 3<sup>rd</sup> tier logo on back of race shirts and Race for Awareness™ banner
- Business/Family logo and recognition on Race for Awareness™ Facebook Page
- **6 free** registrations and race shirts for the 5K run or walk

## ☐ Luna Moth Sponsor

\$500 Sponsorship

- Business or Family name listed on back of race shirts
- Logo/Family last name and recognition on Race for Awareness™ Facebook Page
- **4 free** registrations and race shirts for the 5K run or walk

## ☐ Ladybird Beetle Sponsor

\$250 Sponsorship

- Business or Family name listed on back of t-shirts
- **2 free** registrations and race shirts for the 5K run or walk



**Coulson Tough Elementary School's  
5<sup>th</sup> Annual  
Race for Awareness™  
5K Run and Walk  
Saturday, April 18, 2020**



This year Coulson Tough Titans voted to raise awareness for the environment and selected The Woodlands GREEN (Grass-Roots Environmental Education Network) as the beneficiary for our 2020 Race for Awareness™. The Woodlands GREEN is a local 501(c)3 non-profit dedicated to maintaining George Mitchell's vision of "a community that works and plays in harmony with nature." Founded in 1989, The Woodlands GREEN has contributed to the community in numerous ways, including initiating a recycling program in The Woodlands, partnering with The Township Environmental Services Department to host sustainability programs and providing scholarship funds to local seniors pursuing degrees in environmental science.

100% of race proceeds will directly support The Woodlands GREEN Pollinator Conservation Program. The program raises awareness for the challenges pollinators (bees, butterflies, hummingbirds, bats, and more) face and their critical importance to our food supply. Working with the Township, race proceeds will create a critical pollinator habitat by re-wilding turf grass (with native flowers and host plants) at the Sterling Ridge Park & Ride establishing a pollinator park. The park will include interpretive signage that will educate visitors about the importance of pollinators and encourage them to plant for pollinators in their own landscapes.

Please join us **by March 6<sup>th</sup>** to support the environment and The Woodlands GREEN Pollinator Conservation Program as a 2020 Race for Awareness™ Sponsor. Various levels of race sponsorship are available and benefits are explained on the reverse side.

Sponsor Name: \_\_\_\_\_ Level Selected: \$ \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Check # \_\_\_\_\_

**Free Sponsor Race Shirts (List quantity for each size needed):**

**Adult:** \_\_\_ AXS \_\_\_ AS \_\_\_ AM \_\_\_ AL \_\_\_ AXL \_\_\_ A2XL

**Youth:** \_\_\_ YXS \_\_\_ YS \_\_\_ YM \_\_\_ YL      **Toddler:** \_\_\_ 2T \_\_\_ 3T \_\_\_ 4T

**Sponsorship and Logo Delivery Deadline is March 6<sup>th</sup>, 2020.**

Logo MUST be emailed to Shawn Creswell at [screwell@conroeisd.net](mailto:screwell@conroeisd.net) in PDF format.

**Sponsor by Mail:**

Make checks payable to  
Coulson Tough Race for Awareness™

**Mailing Address:**

Attn: Shawn Creswell – Coulson Tough  
11660 Crane Brook Drive,  
The Woodlands, TX 77382

**Sponsor Online:**

Click on the Race for Awareness™ icon on the Coulson Tough website: <http://tough.conroeisd.net/>



Questions? Contact Shawn Creswell at 281-465-5900 or email [screwell@conroeisd.net](mailto:screwell@conroeisd.net)